جينتكو Genetco

GENERAL ELECTRIC & TRADING CO.L.L.C

Our Quality System is Certified to

TÜV SÜD ISO 9001

Since 1971

YORK

Canon

بسم الله الرحمن الرحيم

جينتكو
Genetco
GENERAL ELECTRIC & TRADING CO.L.L.C

Our Quality System is Certified to
TUV SUD

نبـــذة عـــن الشـــركـــة
CORPORATE PROFILE

corporate profile نبذة عن الشركة

الشركة العامة للتجارة والكهرباء أو ما تعرف ب(جنيتكو) تأسست عام ١٩٧١ كشراكة بين شركة دبليو.جي تاول و الفاضل/ مرتضى حسن علي.

Genetco was established in the year 1971
as **a partnership between W J Towell & Co. LLC** and **Mr. Murtadha Hassan Ali.**

وهي شركة عمانية ١٠٠٪ . وخلال ٤٧ سنة الماضية أكتسبت الشركة سمعة كبيرة ومكانه مرموقة في السوق العماني. وهي تختص في مجال الالكترونيات والاجهزة الكهربائية والاجهزة المكتبية (كانون) وخدمات إدارة المرافق والخدمات الهندسية وأعمال الميكانيكا والكهرباء والسباكة وأعمال التدفئة والتهوئة والتكييف والمطابخ والمغاسل التجارية وغرف التبريد والمصاعد والسلالم الكهربائية . ولقد اصبحت الشركة العامة للتجارة والكهرباء (جنيتكو) أحدى أكبر الشركات تنوعاً في مجال التجارة والخدمات الهندسية في سلطنة عمان مما أكسبها سمعة طيبة في السوق المحلي. وتندرج تحتها عدة شركات وهي الشركة العمانية للتكييف و هندسة المدينة العالمية.

وقد وضعت جنيتكو جل تركيزها على العملاء والخدمة على سلم أولوياتها وبذلك حققت أفضل مستوى من ضمان الجودة والخدمات لجميع عملائها.

ان شركة جنيتكو حائزة على شهادة الأيزو ٢٠١٥-٩٠٠١ في نوعية الإدارة والخدمات والموثقة من TUV SUD.

Genetco is a 100% Omani company. In 47 years **Genetco** has gained significant reputation and market share in **Electronics & Home Appliances, Office Automation, Facility Management Services & Engineering Services [MEP, HVAC, Commercial Kitchen & Laundry, Cold Chain Division, Elevators & Escalators].**

The Company has become one of the largest and most diversified companies in Trade and Engineering in the Sultanate of Oman.

Genetco is customer focused and service oriented and has achieved top of the line quality assurance in providing products and services to all its customers.

During the history of the company it has developed and is continuously developing a very strong infrastructure, policies and procedures, as well as training programs to ensure top quality of it's operations and services.

Genetco's Quality Management System is certified to ISO 9001:2015 by TUV SUD Management Service GmbH.

The company has
a work force of over 1,600 employees

Mr. Murtadha Hassan Ali Chairman	الفاضل/ مرتضي حسن على رئيس مجلس الادارة
Mr. Hussain Jawad Vice Chairman	الفاضل/ حسين جواد نائب رئيس مجلس الادارة
Mr. Imad Sultan Director	الفاضل / عماد سلطان عضو مجلس الادارة
Mr. Faisal Murtadha Al Lawati Executive Director	الفاضل/ فيصل مرتضى اللواتي عضو مجلس الادارة
Dr. Muthanna Al Durrah CEO	الدكتور/ مثنى الدرة الرئيس التنفيذي

Genetco
Fair Trade House CBD Area, P.O. Box 3139, Ruwi
Postal Code 112, Sultanate of Oman
Tel : +968 2205 8019 Fax: +968 2470 0032
genetco@omantel.net.om, www.genetco.net

سياسة الجودة
QUALITY POLICY

General Electric & Trading Company LLC with over 40 years experience in Oman Market is committed to delivering quality products and services. All employees in all locations are bound to follow the company strategic policy of achieving the highest quality standards across main activities:

- Retail, Wholesale, Distribution and Post Trade Support of Electronics, Home Appliances, Office Automation and Medical Hardware.
- Provision of Contracting Engineering Services for Design, Supply, Installation and Maintenance of HVAC, MEP, Fire Fighting, Cold Rooms, Industrial Kitchens and Laundromats.
- Facilities Management Services and Operations of Maintenance.

Engaged with above indicated businesses, **General Electric & Trading Company LLC** is committed to:

- Provide highest quality throughout all business activities and delivering the products and services in time.
- Maintain highest customer service and satisfaction.
- Continual improvement of its Quality Management System.

In order to achieve this, all employees of **General Electric & Trading Company LLC** shall:

- Ensure that commitment to quality remains paramount to all aspects of business.
- Ensure that all employees and those under the sphere of its influence are committed to quality and ALL Managers shall put focus in Training Programs to ensure that such commitment becomes part of their primary responsibilities.
- Identify and meet the needs of customers thereby enhancing customer service and satisfaction. Maintain close contact with customers throughout all processes.
- Respect clients and fulfill our commitments of quality of service, in attending and respecting our appointments and being patient to understand their demands and requirements.
- Comply with specifications, standards, procedures, statutory and regulatory requirements.
- Utilize the resources in an effective manner to achieve highest quality assurance.
- Train the employees to comply and maintain quality management system throughout the organization so as to meet and exceed customer expectation.
- Carry out monitoring techniques such as audits & inspections and take corrective and preventive actions to improve the quality of product/ services.
- Develop reliable supplier network for efficient sourcing of materials and services.
- Develop and maintain good working relationship with, and respect the customers, contractors and suppliers.
- Ensure proper review and monitor of expiry dates of products whenever required.

سياسة الصحة والسلامة المهنية والبيئة
OCCUPATIONAL HEALTH, SAFETY & ENVIRONMENT POLICY

Obligations

GENETCO Management is firmly committed to a policy enabling all work activities to be carried out safely and with all possible measures taken to mitigate risks to the occupational health and safety of all interested parties (i.e. employees, contractors, authorized visitors, customers, suppliers and anyone else) who may be affected by our operations.

We are committed to ensuring to comply with recognized international standards of Occupational Health & Safety management system and Environmental management system.

Responsibilities Management:

We will provide and maintain as far as possible:

- A safe working environment and safe systems of work.
- Plant and substances in safe condition.
- Facilities for the welfare of all employees.
- Any information, instruction, training and supervision that is reasonably necessary to ensure that each employee is safe from injury and risks to occupational health.
- A commitment to consult and co-operate with employees in all matters relating to occupational health and safety in the workplace.
- Strive to conserve natural resources and to use responsibly and to minimize the environmental impact of our activities as well as the impact of our products over their entire life cycle.
- Protecting the environment and minimizing land, air and water pollution by minimum wastage and efficient use of material and resources.
- Reducing the carbon footprint of activities by proactively assessing their environmental impact and mitigating their adverse effects.
- A commitment to continually improve our performance through effective safety management.

Employees:

Each employee has an obligation to:

- Comply with safe work practices, with the intent of avoiding injury to themselves and others and damage to plant and equipment.
- Take reasonable care of the health and safety of themselves and others.
- Wear personal protective equipment and clothing where necessary.
- Comply with any direction given by management for occupational health and safety.
- Not misuse or interfere with anything provided for occupational health and safety.
- Report all accidents and incidents on the job immediately to their supervisor or manager, no matter how trivial.
- Report all known or observed hazards and risks to their supervisor or manager proactively.
- Do their best to minimize their environmental footprint in daily work, including applying the hierarchy of waste prevention measures (avoid, reduce, recycle and reuse of all materials).

Application of this policy:

This policy applies to all business operations and functions, including those situations where employees are required to work at sites. All individuals within the company are accountable for achieving these HSE goals.

We seek the co-operation of all interested parties (i.e. employees, contractors, authorized visitors, customers, suppliers and anyone else). We encourage suggestions for realizing our occupational health safety and environment management objectives to create a safe working environment with zero accident rates at all times.

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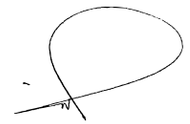

Dr. Muthanna Al Durrah
Chief Executive Officer

نشاطات للشركة
MAIN ACTIVITIES

- الالكترونيات والأجهزة المنزلية
  Electronics & Home Appliances
- الأجهزة المكتبية الطباعة والكاميرات
  Office Automation
- الخدمات الهندسية وعقود الصيانة
  Facility Management Services
- المشاريع الهندسية
  Engineering
  - مشاريع الميكانيكا والكهرباء والسباكة
    MEP
  - التدفئة والتهوية وتكييف الهواء
    HVAC
  - المطابخ والمغاسل التجارية
    Commercial Kitchen & Laundry
  - قسم غرف التبريد ومصانع الثلج
    Cold Chain Division
  - المصاعد والسلالم الكهربائية
    Elevators & Escalators

الشركات التابعة لجينتكو
GENETCO SUBSIDIARIES

الشركة العمانية للتكييف ش م م
OACC
Oman Air-Conditioning Co. LLC

YORK®
INSTALL CONFIDENCE

هندسة المدينة العالمية ش.م.م
GCE
Global City Engineering L.L.C

Orona
ELEVATORS & ESCALATORS

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Board of Directors

Mr. Murtadha Hasan Ali
Founder and Chairman

- A Founder Member of the Oman Chamber of Commerce & Industry in 1972 and served on its Board as a Director until 1982
- A Founder Member of Oman National Electric Company (a public company) in 1976.
- A Founder Member of Oman International Development and Investment Co. SAOG (OMINVEST) in 1983.
- Served as a Director and The Omani Centre for Investment Promotion and Export Development (OCIPED).
- Director of Oman Arab Bank in the year 1986 and was subsequently appointed as its Vice Chairman. In the year 2002.
- Member of the Majlis A'Shura (Parliament) for the period 1997-2000 and also served as Chairman of the Economic Committee.
- Member of the Majlis Al Dawla (Council of State) and headed its Economic Committee in 2000.

الفاضل مرتضى حسن علي
مؤسس الشركة ورئيس مجلس الإدارة

- عضو مؤسس لغرفة تجارة وصناعة عمان عام ١٩٧٢ وعمل في مجلس الإدارة حتى عام ١٩٨٢.
- عضو مؤسس لشركة الكهرباء الوطنية العمانية (شركة عامة) في عام ١٩٧٦.
- عضو مؤسس لشركة عمان العالمية للتنمية والاستثمار ش.م.ع.ع (OMINVEST) في عام ١٩٨٣.
- شغل منصب مدير المركز العماني لترويج الاستثمار وتنمية الصادرات (OCIPED)
- مديراً للبنك العربي العماني في عام ١٩٨٦. وتم تعيينه لاحقاً كنائب لرئيس مجلس الإدارة في عام ٢٠٠٢.
- عضو في مجلس الشورى (البرلمان) للفترة ١٩٩٧-٢٠٠٠ وعمل أيضا رئيسا للجنة الاقتصادية.
- عضو في مجلس الدولة في عام ٢٠٠٠ وترأس اللجنة الاقتصادية.

Mr. Hussain Jawad
Vice Chairman

الفاضل/ حسين جواد
نائب رئيس مجلس الادارة

Mr. Imad Sultan
Director

الفاضل / عماد سلطان
عضو مجلس الادارة

Mr. Faisal Murtadha Al Lawati
Executive Director

الفاضل/ فيصل مرتضى اللواتي
عضو مجلس الادارة

Dr. Muthanna Al Durrah
CEO

الدكتور/ مثنى الدرة
الرئيس التنفيذي

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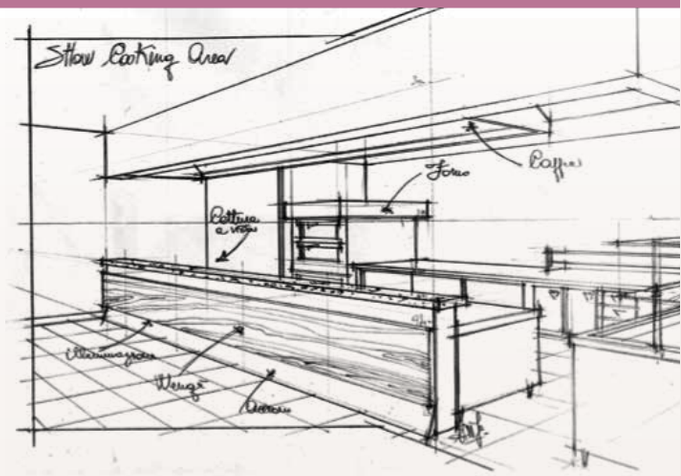
المطابخ والمغاسل التجارية

Commercial Kitchen & Laundry

ABOUT US

Genetco team of experts provides complete solutions from Designing to Commissioning and After Sales Service in Commercial Kitchens and Laundry segment. Supported by software specialists, designers & trained Engineers, today Genetco has surpassed the Customer expectations in hospitality industry and commercial laundry set ups innovative designs. With its extensive, complete and vast range, composed by more than 3000 products, through Our Principals, we are the unique reference point in the creation of Complete Kitchen & Laundry Solutions, enabling the gastronomic culture to be interpreted at its best worldwide. A philosophy that can be summed up in a simple concept, no problem is too large, no customer too small. Because we at Genetco see every customer as equally important, however large or small they may be. Our company is dedicated to delivering the highest quality and best total value to our customers.

فريق خبراء جينتكو يقدم حلولاً كاملة من التصميم الى التشغيل وخدمة ما بعد البيع في قطاع المطابخ والمغاسل التجارية. وبفضل دعم متخصصين بالبرامج ومصممين ومهندسين مدربين. فلقد فاقت جينتكو اليوم توقعات العملاء في مجال الضيافة والمغاسل التجارية واضعة معايير مبتكرة للتصميم. وبفضل مجموعة متكاملة وعلى نطاق واسع من المنتجات (ما يزيد على ٣٠٠٠ منتج)، فنحن نعتبر النقطة المرجعية الوحيدة في تقديم حلول متكاملة للمطابخ والمغاسل مع التركيز على ثقافة تذوق الطعام على اعلى المستويات العالمية. . ان جينتكو لا تقلل من شأن أي عميل من خلال وضع حلول مناسبة لكافة المشاريع على اختلافها. حيث إذ أننا نرى أن كل عميل على نفس القدر من الأهمية بغض النظر عن حجم العمل كبيراً كان أم صغيراً. وشركتنا تضع نصب أعينها وتكرس جهدها لتقديم أعلى مستويات الجودة وأفضل قيمة أو تكلفة إجمالية لعملائنا.



DESIGN & SUPPLY

التصميم والتوريد

Genetco can offer a comprehensive design of kitchens and laundry spaces for your property; this will not only include our expert advice but also recommendations and requirements for all customer segments. The design process integrate our expertise with requirements resulting in total customer satisfaction.

تستطيع جينتكو أن تقدم تصميماً شاملاً لمساحات المطابخ والمغاسل حسب الحاجة ونوع المبنى؛ وهذا لا يشمل فقط رأي الخبراء لدينا بل أيضاً التوصيات والمتطلبات من العميل. وتقوم جينتكو بدمج الخبرة المتوفرة لديها ورأي العميل للوصول الى التصميم المثالي.

BRANDS REPRESENTED

الماركات تمثل

It is evident from the high quality brands Genetco offers that our mission is to provide very high standards in quality of products and services. That in addition to the guarantee of warranty on spare parts which is vital for the continuity of performance. Genetco can offer the supply of these brands directly from the principles and due to our long term relationship we can achieve the best price possible to our clients.

بعد ذلك يتم التنفيذ من خلال معدات واجهزة لماركات فائقة الجودة. وهذه الماركات ليس فقط تقدم مدى واسع من المنتجات مع الضمان ولكن تحقق أيضا التسليم في المواعيد المحددة. وأكثر من هذا هو ضمان توفير قطع الغيار وتوريدها في الوقت المناسب وبفضل علاقتنا طويلة الأمد مع كافة الموردين فبإمكاننا تقديم أفضل سعر ممكن لكافة العملاء.

ZANUSSI PROFESSIONAL

RATIONAL SELF COOKING CENTER

TAYLOR

RATIONAL VARIO COOKING CENTER

Manitowoc

COMENDA the environmentally friendly brand

IMESA

OFFCAR THE GREAT COOKING

ugolini

GENESI SYSTEMS

Infrico

robot coupe

EMPERO

SAGI

POWER LINE

salva

HUPFER

SIGMA

robot coupe
CL 50
Ultra

INSTALLATION

After the detailed and thorough design and supply stage, in which both Genetco and the customer work closely to finalize, Genetco apply all the ideas and recommendations to the space, to ensure that there is no confusion. Normally we will have day-to-day meetings to discuss the progress. Such constant dialogue is simply to ensure achieving Clients targets in performance and prices. Genetco entirely manage the installation in close laison with the other contractors; we will also ensure regular on-site attendance when our scheduled works have been completed to ensure full performance of machinery.

WARRANTY & SERVICES

The Genetco warranty is backed up by some of the biggest brands in the business. Genetco shall immediately attend any complains and alert the principle to expedite solutions when required.

PROJECTS & CLIENTS

- **Royal Navy of Oman** – Various locations
- **Chedi Hotel -** Refurbishment of Kitchen
- **SQUH** – Flight Type Dishwasher
- **Daleel Petroleum** – Laundry Equipments
- **Muscat Private Hospital** – Refurbishment of Kitchen
- **Royal Army of Oman** – ENG -3
- **Royal Air Force of Oman** – Adam, Airbase
- **Royal Court Affairs** – Labour Camp Kitchen
- **Royal Army of Oman** – Various Locations
- **Royal Air Force of Oman** – Various Locations
- **PDO Fahud –** Laundry Equipments
- **Holiday Inn Seeb** - Commercial Kitchen equipment, Steel Fabricated units Laundry equipment.
- **PDO's** – For Kitchen & Laundry, Various Locations
- **Ministry of Health** – Kitchen equipment at various MOH projects Entire Muscat Region, Dhofar Region, Al Dakhliya Region etc.
- **Hotel Ibis** – Complete Kitchen, Laundry equipment, Steel Fabricated Equipment and Cold storages.
- **Sultan Qaboos University Hospital & Sultan Qaboos University** – Supply of Kitchen Equipment.
- **Badr Al Samaa Hospital Chain** – Laundry & Kitchen Equipment. & Medical Equipment
- **Oman Oil Filling Stations**- Display refrigeration cabinets/commercial kitchen equipment
- **Oman Tourism College** – Kitchen equipment & Cold Storages.
- **BreadTalk & Nando's** – Commercial Kitchen equipment & Steel Fabricated units.
- **Hotel City Seasons** – Cold storages, Kitchen and Laundry equipment
- **Al Bustan Palace** – Kitchen, Cold Rooms Chillers and Freezers.
- **Royal Court Affairs, Royal Flight, Royal Navy of Oman, SSF, ROP** – For Kitchen & Laundry Equipments at various locations
- **Muscat Private Hospital** – For Laundry and Kitchen Equipment
- **W.J.Towell Property** – Kitchen equipments.
- **High End Villas** – Kitchen & Laundry equipments.
- **Chery & Berry, Fun Juice, Yougo Berry,** many more...

KEY CONTACT

Sales Manager
Mr. Shivadasan Palliyath
+968 94108893
shivadasan@genetco.net

DGM
Mr. Francis Gabriel
+968 97886707
francis@genetco.net

Asst. Manager - Sales
Mr. Justin K Mathews
+968 97442693
justin@genetco.net

Service Engineer
Mr. Md Faruque
+968 96074349
faruque@genetco.net

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فندق سيتي سيزنز City Seasons

توريد وتركيب وتشغيل معدات المطابخ
والمغاسل التجارية

Supply, Installation, Testing and
Commissioning of Kitchen and Laundry
equipments.

هـولیـداي إن Holiday Inn

توريد وتركيب وتشغيل معدات المطابخ
والمغاسل التجارية

Supply, Installation, Testing and Commissioning of Kitchen and Laundry equipments.

فندق ايبيس Ibis Hotel

توريد وتركيب وتشغيل معدات المطابخ
والمغاسل التجارية

Supply, Installation, Testing and Commissioning
of Kitchen equipments.

KFC دجاج كنتاكي

عقدصيانة معدات المطابخ

**Annual Maintenance Contract with all KFC Outlets in Oman.
Supply of TAYLOR Ice cream machine and
maintenance of the same.**

رودسايد داينر
B+F Al Mouj Restaurant

توريد وتركيب معدات المطبخ stainless steel
يتم تصميمها حسب الطلب بما يتناسب مع احتياجات العميل.

Supply and Installation of Custom fabricated Stainless steel equipments. Many delicate and precision fabrication are carried in this project.

Royal Court Affairs شـؤون البلاط السـلطاني

توريد وتركيب وتشغيل معدات المطابخ والمغاسل التجارية

Supply & Installation of Stainless steel Special fabrication as per client requirement.

برجر كنج Burger King

عقدصيانة معدات المطابخ

Service and Maintenance of Kitchen equipments - Burger King outlets in Oman.

Subway صب واي

عقدصيانة معدات المطابخ

Service and Maintenance of Kitchen equipments in all SUBWAY outlets in Oman.

بينك بيري Pinkberry

عقدصيانة معدات المطابخ

Service and Maintenance of TAYLOR Ice cream machine in various Pinkberry outlets.

OUR ACTIVITIES

Electronics & Home Appliances
Office Automation
Facility Management Services
Engineering

- MEP
- HVAC
- Commercial Kitchen & Laundry
- Cold Chain Division
- Elevators & Escalators

نشاطات للشركة

الالكترونيات والأجهزة المنزلية
الأجهزة المكتبية الطباعة والكاميرات
الخدمات الهندسية وعقود الصيانة
المشاريع الهندسية

- مشاريع الميكانيكا والكهرباء والسباكة
- التدفئة والتهوية وتكييف الهواء
- المطابخ والمغاسل التجارية
- قسم غرف التبريد ومصانع الثلج
- المصاعد والسلالم الكهربائية

"العميل اولاً
Customer
Comes First"

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